OFFICIAL RULES

BY ENTERING THE CONTEST, PARTICIPANTS UNCONDITIONALLY AGREE TO ACCEPT AND BE BOUND BY ALL TERMS OF THESE OFFICIAL RULES. By entering the contest, you hereby represent and warrant that you have read these Official Rules and are fully familiar with its contents.

1. NO PURCHASE IS NECESSARY TO ENTER OR WIN. A purchase will not increase your chances of winning. Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules. The My First Zoo Trip Giveaway ("Contest") will be held online from 12:00 a.m. Eastern Time ("ET"), July 22, 2019 ("Contest Start Date"), to 11:59 p.m. ET, August 5, 2019 ("Contest Period"). Contest is sponsored by the Columbus Zoological Park Association (the "Sponsor") who is solely responsible for all aspects of this Contest.

2. ELIGIBILITY. The Contest is open to legal residents of the United States of America who are 18 years of age or older as of "Contest Start Date." Sponsor's employees and their immediate families are not eligible to participate or claim a prize. Void where prohibited or restricted by law. All federal, state and local laws, rules and regulations apply. By participating, entrants agree to abide by all terms of these Official Rules and to the decisions of the judge, and waive any right to claim ambiguity in the Contest or these Official Rules.

3. General Contest Information: Once an entry is submitted, it cannot be deleted, canceled or modified by an Entrant. Entrant grants to Sponsor, or any representative acting on behalf of Sponsor the right to use all information related to the Contest, for marketing purposes or any other purpose Sponsor believes may be of interest to Entrant about products and services offered by Sponsor, unless prohibited by law.

4. HOW TO ENTER. As of 12:00 a.m. ET, July 22, 2019, the entrant must complete the contest entry form at the following url: columbuszoo.org/myfirstzootrip. All entries must be received by 11:59 p.m. ET, on August 5, 2019 for consideration for that respective selection. No mechanically reproduced entries will be accepted.

5. INTERNET LIMITATIONS OF LIABILITY. If for any reason this Contest is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Contest in whole or in part, at any time, without notice and award the prizes using all non-suspect eligible entries received as of this termination date. The Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsor is not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer
on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by the Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to participant’s or any other person’s computer relating to or resulting from participation in this Contest or downloading any materials in this Contest. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON (S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

6. SELECTIONS AND NOTIFICATION OF WINNER. Winner will be determined on August 5, 2019 by Sponsor’s staff from among all eligible entries. Winner will be notified on or around August 5, 2019. Winners will be randomly selected. Winners are solely responsible for all travel costs that might be required to visit the Columbus Zoo and Aquarium or Zoombezi Bay. The winner will be disqualified and an alternate winner will be selected if a selected winner fails to comply with these rules; cannot be contacted; is ineligible; fails to claim a prize or fails to return the completed and executed Affidavit and Releases, in the stated time period as required, or if the prize notification or prize is returned as undeliverable. Acceptance of a prize constitutes permission to use the winners’ names, likenesses, winning photo or video, and statements for promotional and publicity purposes without additional compensation or limitation unless prohibited by law. All decisions of the Sponsor regarding the selection of winners, notification and substitution of winners in accordance with these Official Rules shall be binding and final.

7. PRIZE. Winner will receive prize as described in the contest promotion and as outlined below. Prize must be redeemed by Nov 1. Substitutions of similar value will be made at the sole discretion of the Sponsor if offers are no longer available. The prize is not transferable, assignable or redeemable for cash and if not used will be forfeited. Approximate retail values (ARV) of prizes are listed below.
   a) Behind the scenes tour for up to 6 people. $300 ARV.
   b) 1-year family membership. $139 ARV.
   c) Creature Cash. $100 ARV.

8. INDEMNIFICATION AND RELEASE. By entering the contest and participating in any promotions relating thereto, each entrant agrees to release and hold Sponsor, their respective affiliates, subsidiaries, parent companies, officers, directors, shareholders, employees, agents, participating retailers and any other companies participating in the design, administration or fulfillment of this contest and their respective officers, directors, employees, and agents, harmless from any and all losses, rights, claims, injuries, damages, expenses, costs or actions of any kind resulting in whole or in part, directly or indirectly, from participation in this contest or any contest-related activity, or acceptance, possession, use or misuse of the prize or parts thereof, including without limitation personal injuries, death and property damage and claims based on publicity rights defamation or invasion of privacy.
9. TAX INFORMATION. All applicable Federal, state and local tax liabilities and any other incidental expenses, fees or costs associated with the receipt or use of any prize are the sole responsibility of the winner.

10. SPONSOR. Columbus Zoological Park Association: P.O. Box 400, 9990 Riverside Drive, Powell, OH 43065-0400.