The Columbus Zoo and Aquarium is a place where animals are enriched and healthy; people are engaged and inspired; and together, both form a connection that has lifelong impact. Through 2025, we will transform the Zoo on a greater scale than ever before – achieving high standards of excellence while bringing the community we serve closer to the animals we cherish.

As we learn more about animal behavior, well-being and the importance of enrichment, we adapt and evolve everything we do. This includes creating expansive, mixed-species habitats that encourage natural behaviors among our animal family. This also gives guests the amazing opportunity to experience another corner of the world – putting into context the conservation challenges affecting wildlife in their native ranges. This is our vision for every region of the Columbus Zoo as we continue to innovate and lead the charge in shifting the zoological landscape.

We want our animal family to continue thriving, and we want our guests to connect with wildlife and their conservation stories. To accomplish this, we will:

» **TRANSFORM** the Zoo with vastly enriched habitats – including dramatically enhanced homes for our primates

» **REIMAGINE** the guest experience by creating immersive, unforgettable wildlife encounters and introducing fun, family-friendly attractions

» **WELCOME** exciting new species and their conservation stories to the Zoo, including sea lions, harbor seals, meerkats and more