

THE COLUMBUS ZOOLOGICAL PARK ASSOCIATION
Board of Directors Meeting
Wednesday, March 27, 2024

- I. **CALL TO ORDER:** Chairperson Katie Wolfe Lloyd called the meeting, which was held at the Ronald McDonald House, to order at 4:03 PM.

Attendance was noted as follows:

Bergwall, Tim	P	Moore, Brian	P
Brown, Michael	P	Moore, Rustin	P
Davis, Victor, Rev. Dr.	P	Morrison, Karen	P
Gusty, Dan	E	O'Grady, Pam	P
Hastings, Adriana	T	Owens, Kathy	P
Jackson, Brent	P	Paul, Kenneth	P
Lloyd, Katie Wolfe	P	Schmid, Tom (ex-officio)	P
Mallory, Lark	P	Talarek, Zachary	P
Massanova, Jennifer	P	Walp, Lonnie (ex-officio)	A
McConnell II, John H.	T	Wunsch, E. J.	T
Mentel, Sean	E		

Zoo staff attending: Senior Vice President of Finance, Angel Mumma; Senior Vice President of Animal Care and Conservation, Jan Ramer; Senior Vice President of Operations and Sustainability, Jen Ryan; Senior Vice President of Human Resources, Carman Wirtz; Board Liaison, Suzy Lucci, and Recording Secretary, Sarah Doepke.

Also in attendance at the meeting: Theresa McIntyre

II. **SECRETARY'S REPORT**

John H. McConnell II asked if there were any additions or corrections to the minutes from the December 13, 2023 Board of Directors meeting. There being none, a motion to approve the minutes was made by Michael Brown and seconded by Rustin Moore. The minutes were approved as presented.

Tom Schmid welcomed Tim Bergwall (Greif) to his first Board meeting. Mr. Schmid also introduced Teresa McIntyre, the Zoo's new VP of Legal Affairs. Today is Ms. McIntyre's first day – she has been provisionally hired, to be approved by the Board today during Executive Session. Ms. McIntyre comes to the Zoo after 15 years at AEP.

III. **FINANCE REPORT**

Angel Mumma presented three action items to the Board:

- Resolution for disbursement of levy funds: A motion to approve the disbursement of \$3,341,502.00 from Franklin County to the Columbus Zoological Park Association for expenses incurred between January 1, 2024 through February 29, 2024 was introduced by Kenneth Paul. The motion was seconded by Brent Jackson and approved.
- The Audit Committee approved changes to signing limits. A motion to approve these changes was introduced by Katie Wolfe Lloyd. The motion was seconded by Michael Brown and approved.
- An update to the investment policy for non-endowment funds was discussed and approved by the Finance Committee in the fall of 2023. A motion to approve these

changes was introduced by Katie Wolfe Lloyd. The motion was seconded by Michael Brown and approved.

IV. GOVERNANCE & NOMINATING COMMITTEE REPORT

Tom Schmid recognized and thanked Brian Moore for his six years of service on the Board of Directors. Mr. Moore will be concluding his Board service after this meeting but will continue to help the Zoo on the HR Committee.

Mr. Schmid also recognized and thanked Karen Morrison for her eight years of service on the Board of Directors. Ms. Morrison will be concluding her Board service after this meeting but will continue to help the Zoo with philanthropic efforts.

The Governance and Nominating Committee recommends Dr. Teri Caulin-Glaser to fill a vacancy on the Board of Directors. Dr. Caulin-Glaser is a Colo Society Platinum member and has been a donor for 20 years. If approved, Dr. Caulin-Glaser would begin serving on the Board in June for a three year term. A motion to approve Dr. Teri Caulin-Glaser to a three year term on the Board of Directors was introduced by Karen Morrison. The motion was seconded by Pam O'Grady and approved.

V. CONSERVATION UPDATE

Jan Ramer gave the Board an update on the Zoo's five major conservation projects – Asian Elephant Center for Species Survival, Ruffed Lemur Health in Madagascar, International Bison Conservation Center at The Wilds, Gorilla Doctors regional headquarters in DR Congo, and the Ohio Center for Wildlife Conservation.

Dr. Ramer also gave an overview of our recent Mission: Conservation workshop. We enlisted the help of several conservation experts as keynote speakers and workshop participants. Day one of the event included a panel discussion, and day two was the workshop, attended by 78 individuals from 29 institutions and four countries. This workshop helped build and strengthen our conservation partnerships.

VI. 2040 FRAMEWORK DISCUSSION

Tom Schmid gave an overview of the key strategies we hope to accomplish with our framework plan, including how we can use our conservation messaging in implementing our framework concepts.

Jen Ryan shared with the Board the initial framework plan and concepts at the Zoo, Zoombezi Bay, Safari Golf Course, and The Wilds. Mr. Schmid then discussed the approximate phasing of projects and project priority over the next 20 years. He also described next steps, including refining costs, finalizing renderings, completing a fundraising feasibility study, etc.

Angel Mumma informed the Board that 2023 revenue came in much higher than expected for a number of reasons, which were summarized – we had a net income of \$12.7 million. Ms. Mumma detailed a proposal for how to use \$12 million of these funds, including but not limited to advancing our framework efforts, adding funding for the giraffe barn at The Wilds, partial funding of a slide expansion at Zoombezi Bay, and funding conservation efforts. The group discussed this proposal, and saw a rendering and details for the new slide at Zoombezi Bay. Zoombezi Bay has not had a major capital project in the last seven years, and the new slide would be a major marketable attraction that will increase attendance and revenue.

A motion to utilize \$12 million of the 2023 net income as outlined in the proposal was introduced by Katie Wolfe Lloyd. The motion was seconded by Michael Brown and approved.

VII. CEO REPORT

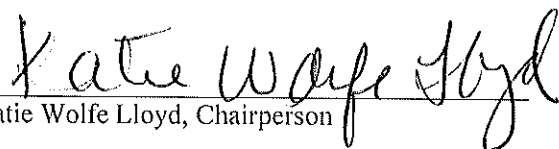
Tom Schmid informed the Board that last Friday, we began to send letters to school districts across Franklin County with 50% of students qualifying for free lunch informing them they will be able to receive complimentary admission passes for their students. This idea came directly from the Board at a meeting a few months ago.

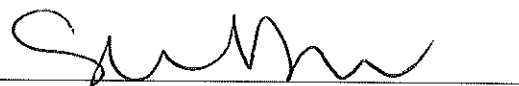
VIII. EXECUTIVE SESSION

The Board entered Executive Session at 5:20pm, and came out of Executive Session at 6:15 PM.

IX. ADJOURNMENT

There being no further business to discuss, a motion to adjourn the meeting was introduced by Brent Jackson. The motion was seconded by Jennifer Massanova and approved. The meeting adjourned at 6:15 PM.


Katie Wolfe Lloyd, Chairperson


Sarah Doepke, Recording Secretary